

Stakeholders' perceptions of harms and feasibility of selected preventive interventions in Milan, Italy

The 7th international Conference on
Nightlife, Substance Use and Related Health Issues
12-14 December 2011
Prague, Czech Republic

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Scientific literature

- Recent reviews (Calafat et al, 2009; Brennan et al, 2011; Jones et al, 2011; Bolier et al, 2011)
 - Great concern about violence
 - No Italian study

Priorities?

Contextual differences?



Theoretical framework

- Community development approach
 - Participatory
 - Co-construction of knowledge

→ *Involving stakeholders and nightlife goers*

Aims

- Exploratory context analysis
 - Most relevant problems
 - Feasibility of selected interventions

Nightlife in Milan



- ~ 400.000 people per weekend*
- ~100 clubs*
- ~ 2000 licensed premises*
- 4 major nightlife districts

*Source: SILB Milan

Alcohol & drugs in nightlife



Last month
61%



42%



11%



4%

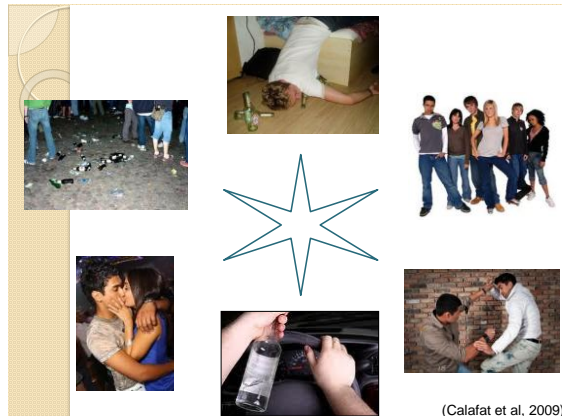


24% consume drugs
(UMG, 2008)
50% exit clubs BrAC > .05
(Aresi et al, 2009)

Method & participants

- Face-to-face interviews
 - Municipal departments (*none*)
 - Nightlife professionals (12+1)
 - Nightlife risk reduction professionals (5)
 - Neighborhood associations (4)
- 4 focus-group interviews
 - 34 nightlife goers
 - Age 18-28 (mean 23)
 - 50% female
- Content analysis (Denzin & Lincoln, 2003)

Results



(Calafat et al., 2009)

Driving while intoxicated

- The most relevant

(see Calafat et al, 2010)

All

- Public opinion concern

- Blame patrons

Nightlife
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- Likelihood of being tested

(see Shults et al, 2001)

Nightlife
goers

Social nuisance

- High density of premises

(see Livingston et al, 2007)

Neighbor
Assoc.

- Take-away alcoholic drinks
- Overcrowding, noise, drug-dealing
- Poor law enforcement
- Health & safety risks
- Conflicts between stakeholders

All

Underage drinking

- Go out at night younger and younger
- Great money availability
- Low parental supervision
- Look for permissive settings
- ID check very rare

(see Grunewald, 2007)

All

Nightlife
goers

Coalition of stakeholders

- Municipal departments
 - Coordination difficulties
 - Competing mandates
- What representativeness of...
 - Neighborhood associations
 - Clubs/bars association

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Bar staff training (RBS)

- Less suitable for:
 - large settings
 - staff is overloaded
 - high staff turnover
 - staff paid under the table
 - poorly trained staff

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Pricing

(Kuo et al, 2003; Thombs et al., 2008)



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- Effect of?
 - age
 - economic condition

Nightlife
goers

Prevention
profs

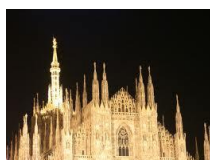
- Increase pre-loading?
- Need for a broader contextual view

Conclusions

- Most relevant problems:
 - DWI
 - Social nuisance
 - Underage drinking
- Contextual factors

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